## Olive Design System. Contents. **Colour Palette** 01 **Typography** 02 **UI Elements** 03 **Grids** 04 **Imagery & Illustrations** 05 **Copy & Language Guide** 06 Colour Palette. 01 **Background** #FFFFFF #CAE0E3 #9CF9EF **Text** #FFFFFF #888888 #414141 #39F8E1 **Buttons** #FFFFFF #39F8E1 **Icons** #888888 #84B0DC #FFFFFF #414141 **Notes Background** Main background colour is white with a playful distribution of secondary background colours to bring contrast and create interest between sections. **Text** Primary text colour, use it for titles and text of high #414141 importance. Secondary text colour, use it for descriptions, #888888 overviews, text of lower importance Use it in combination with primary text colour to 3 #39F8E1 create contrast in card titles 4 **Button text colour** #FFFFFF Let's smash it, Gabby! This week's goal Overview 4 00 Your meals see all 3 Avocado & Egg Toast One Pot Wonder **Icons** Inactive, incomplete state or element #E5E5E5 Active/open icon, state, tab or element #84B0DC **Not completed** This week's goal Overview **Completed** δδ Start tracking Open/active nav bar icons should be filled, inactive Δ ones outlined. 8 **Active nav bar icon** + 11 Workouts Friends mobile concept For you Logging Meals Olive" For you Workouts **Desktop concept** Typography. 02 Use Title 1 Top nav bar Roboto Medium / 20pt / #414141/ line 23px Title 2 Section titles, Challenge card titles Roboto Medium / 16pt / #414141/ line 19px Title 3 Meal card titles, numbers Roboto Medium / 14pt / #414141/ line 16px Title 4 Overviews, stats, additional info Roboto Regular / 14pt / #888888/ line 16px Title 5 Mobile nav bar text, Workout card titles Roboto Medium / 12pt / #414141/ line 14px Title 6 **Challenge card description** Roboto Regular / 12pt / #414141/ line 14px Title 7 **Button text** Roboto Medium / 12pt / #000000/ line 14px Title 8 Mealtime titles (breakfast, lunch etc.) Roboto Medium / 12pt / #39F8E1/ line 14px Title 9 **Workout card description** Roboto Regular / 10pt / #888888/ line 12px **AaBbCcDdEe** Use Title case only. 03 **Buttons Photo background** W 152 **Primary CR 20** Stroke 000000 FEFFE 100% FFFFFF 100% Inside v Stroke 000000 Effects ≡ 1.25 Inside ~ Effects Background blur - Background blur ∨ Effects Background blur v White background CTA button W 296 Fill 39F8E1 100% H 40 **Create account** Stroke **CR 20** Effects Background blur ~ **Buttons in cards Easy Stretch** W 40 Selection colors 39F8E1 100% Start FFFFFF 100% **CR 20** Effects 17 mins | 122 cal Background blur v Start Intensity . . . **Workout stats buttons** Selection colors Icon size:24x24 84B0DC 100% Fill Circle:52x52 FFFFFF 100% **Effects** ->: Drop shadow > **Workout stats buttons are filled. Notes** Button width adjusts to content, but height should be as per M3 recommendations H=40. Buttons in cards can have a smaller height H=16. Cards can only have 1 button each. **Cards Workout card** Icon size:18x18 **Button size:40x16 Easy Stretch** Photo size:108x88 **Typography Card Title** H 168 Roboto Medium / 12pt / #414141/ line 14px **Button** Roboto Medium / 12pt / #000000/ line 14px 17 mins | 122 cal Workout description Start Intensity . . . Roboto Regular / 10pt / #888888/ line 12px CR 5 **Meal card** W 216 **Typography** Meal Title Roboto Medium / 14pt / #414141/ line 16px H 136 Mealtime 40 Roboto Medium / 12pt / #39F8E1/ line 14px Avocado & Egg Toast CR 5 **Challenge card** Roboto Bold / 12pt / W 80 #1967D2, 40% / line W 328 14px CR 20 **Typography** H 128 **Card Title** HIIT Bootcamp 4 weeks | 12 workouts Roboto Medium / 16pt / #414141/ line 19px Card Description CR 5 Roboto Regular / 12pt / #414141/ line 14px **Activity & calorie tracker card** Roboto Bold / 12pt / W 88 W 328 #39F8E1/ line 14px Start tracking 2/4 CR 20 Icon size:18x18 δδ **Typography** Numbers CR 5 Roboto Medium / 14pt / #414141/ line 16px **Notes** Drop shadow X All cards are rounded CR=5 and use the following effect: Blur 12 Spread 000000 15% **Icons** Active **Inactive** #414141 **On buttons** #84B0DC **Notes** Active buttons are filled, inactive ones outlined, with the exception of button icons which don't have different states and are always filled. The heart icon (save) stays outlined but changes colour when pressed. #39F8E1 Default size for icons is 24x24, but can be smaller on cards (18x18). **Navigation Bars Mobile concept** Top W 360 Avatar:30x30 Let's smash it, Gabby! Roboto Medium / 20pt / #414141/ line 23px **Bottom** Icon & Capsule size + H 80 Δ Friends For you Workouts Logging Label Roboto Medium / 12pt / #414141/ line 14px **Desktop concept** Olive 7 Profile For you Workouts Meals Fit Tips Friends Log Roboto Medium / 20pt / #414141/ line 23px Active menu #84B0DC **Input Fields** W 312 H 56 Name Please use closed rectangular shapes with 0 corner radius for forms, as per M3 guidelines. Roboto Regular / 16pt / #C4C4C4 / line 24px Grids. 04 Mobile Columns ~ Let's smash it, Gabby! This week's goal Overview D21972 15% Width Offset 2/4 Type Center Ö Gutter 00 Your meals see all X Grid ~ Size 00C2FF One Pot Wonder 10% Avocado & Egg Toast Margins: 16 px Desktop Olive\* For you Workouts Meals Fit Tips Friends Profile Log This week's goal Ö 08 Margins: 24 px Columns ~ Count 00FF85 Grid ~ X Width Offset Color Size FF0000 10% 10 **Imagery & Illustrations** 05 Only use high quality photos with a positive body language. Copy & Languages Guide. It is Olive's mission to promote a healthy lifestyle and help people adopt healthier habits that could contribute to general wellbeing. In all that, we aim to be friendly, supportive, inclusive. The language should be easy-to-interpret, goaloriented, but also encouraging and fun!:)