

Gabriella Kovacs

UX/UI Designer



[Portfolio Website](#)



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Southport, UK

SKILLS

Competitor analysis
User research
Creating personas & user flows
Wireframing & prototyping
Usability testing & analysis
Visual design & style guides
HTML/CSS

TOOLS

Figma
Adobe XD
Marvel
Optimal Workshop
Atom

EDUCATION

UX/UI Design Certification

CareerFoundry | Online
June 2021 - Ongoing

Front-End Development for Designers Certification

CareerFoundry | Online
April 2022 - August 2022

Introduction to UX Design Cert.

CareerFoundry | Online
May 2021 - June 2021

BA in Philology and English Language Teaching

International University in Novi
Pazar | Novi Pazar, Serbia
2005 - 2010

UX/UI designer with a background in teaching, retail and customer services. Skilled at empathizing with people and creating design solutions in balance with user needs and business goals. Oh, and very curious :)

UX/UI PROJECTS

Home | Property App

Aug 2021 - Oct 2022

CareerFoundry Case Study

- Created a user-centered property app by applying UI principles and visual design guidelines. View project [here](#).

Olive | Fitness App

Jun 2021 - Apr 2022

CareerFoundry Case Study

- Designed an all-in-one fitness app following the principles of design thinking and user-centered design. View project [here](#).

Lingi | Vocabulary Learning App

May 2021 - Jun 2022

CareerFoundry Case Study

- Created a flashcard-style vocabulary learning app following the principles of design thinking and a user-centred approach. View project [here](#).

EXPERIENCE

Senior Sales Assistant

Oct 2018 - Present, Southport

Sports Direct

- Manages and trains new staff on the men's department ensuring targets are met despite an 80% post-lockdown turnover.
- Merchandizes brands according to style guides and arranges visually engaging displays contributing to sales and brand collaboration.
- Resolves customer complaints in a quick, professional manner and elevates customer experience resulting in improved ratings on Google Reviews.

TEFL Teacher

Mar 2018 - Sep 2018, Malta

BELS Malta

- Taught English as a foreign language for general and specific purposes to different age groups and language proficiency levels and improved language skills resulting in a high pass rate (95%) on final exams.
- Presented coursework and curriculum in an engaging and easy-to-follow manner contributing to effective language acquisition.
- Encouraged communication and collaboration through group activities that improved students' fluency and speaking confidence, scoring, on average, a level higher on oral exams after 4 weeks on the intensive course (15-30 contact hours/week).

Sales Assistant
Sports Direct

Jun 2016 - Dec 2017, Southport

- Assisted and advised customers about products, returns, online purchases and store policies securing and improving sales.
- Managed tasks and workload on the assigned department effectively, meeting tight deadlines in a fast-paced environment.

Waitress
Popeye Village Malta

Nov 2014 - May 2016, Malta

- Ran a busy restaurant floor, welcomed and acknowledged guests, served food and beverages and suggested recommendations, ensuring guests feel looked after and orders go out smoothly.
- Worked as part of a team and delivered high levels of customer service even during stressful peak times, contributing to positive reviews on Tripadvisor.
- Ran parties and bingo mornings and assisted with functions, communicating with the kitchen, waiting staff, bar and the guests, demonstrating quick problem-solving, punctuality and attention to detail.

TEFL Teacher
J. J. Zmaj Primary School

Feb 2010 - Nov 2014, Serbia

- Taught English as a foreign language to students aged 7-15 from different backgrounds and with different learning styles, needs and goals, who successfully enrolled in high school English courses upon passing their final exam (90% or higher pass rate in Year 8 final exam).
 - Presented coursework, supported, evaluated and documented student progress and achievements, giving direction to further study and work on language skills that need improving, contributing to students' motivation, learning experience and results through constructive feedback.
- Resolved conflicts, and by working closely with students and parents created an inclusive learning environment in which students thrive and can achieve their language goals, resulting in high scores in teaching quality checks.